

## **Business in the Community**

We are a business-led charity with a growing membership of 850 companies and a further 10,000 engaged through our campaigns, from large multinational household names to small local businesses and public sector organisations.

We advise, support and challenge our members to create a sustainable future for people and the planet and to improve business performance.

- Publications

### **Business Case for being a Responsible Business**

This report, with up-to-date data on the business benefits of today, and predictions for what the benefits will be tomorrow, will help organisations understand what areas of operations they can look at to assess their societal, economic and environmental impact, how to gather support for building a responsible business, and why being a responsible business makes good business sense. Published March 2011.

[http://www.bitc.org.uk/resources/publications/the\\_business\\_case.html](http://www.bitc.org.uk/resources/publications/the_business_case.html)

### **The Value of Responsible Business**

Companies which consistently manage & measure their corporate responsibility outperformed their FTSE 350 peers on total shareholder return in seven out of the last eight years. They also recovered more quickly in 2009 compared with their FTSE350 and FTSE All-Share peers. Published June 2010.

[http://www.bitc.org.uk/resources/publications/the\\_value\\_of.html](http://www.bitc.org.uk/resources/publications/the_value_of.html)

- Benchmarking

### **Responsible Business Check Up**

Business in the Community has developed the Responsible Business Check Up - a gap analysis and benchmarking tool to help small companies that want to develop a strategic approach to CR, to integrate and improve responsibility throughout their operations.

The Responsible Business Check Up will be particularly useful to organisations with fewer than 1500 employees, in need of a light-touch assessment of their CR performance and a gap analysis without heavy resource commitment. For large companies it can act as a stepping stone to the CR Index or as a tool to engage with suppliers on corporate responsibility.

[http://www.bitc.org.uk/responsible\\_business\\_check\\_up/index.html](http://www.bitc.org.uk/responsible_business_check_up/index.html)

- Resources

## **Community Investment**

Community investment focuses on how companies manage their activities in the community and create a positive impact for both the community and the business.

[http://www.bitc.org.uk/community/community\\_investment/](http://www.bitc.org.uk/community/community_investment/)

## **CommunityMark**

The CommunityMark is the UK's only national standard that publicly recognises excellence in community investment. It sets out five principles that define community investment excellence.

<http://www.bitc.org.uk/community/communitymark/index.html>

## **Employee Volunteering Check Up Tool**

An online tool for practitioners to support the development of their organisation's volunteering programme. Take our diagnostic quiz to access a tailored report and our essential reference library of support materials.

[http://www.bitc.org.uk/community/employee\\_volunteering/](http://www.bitc.org.uk/community/employee_volunteering/)

## **Work Inspiration**

Work Inspiration is a national employer led campaign that targets 14-19 year olds in full-time education to make their first experience of the world of work more meaningful and inspiring. It delivers a clear message to businesses to build their talent pipeline through work experience – making the world of work more accessible to young people and improving social mobility - promoting quality work placements delivering a positive impact for students and the employees who interact with them.

Based on a number of Insights gathered from discussions with young people, employers and representatives from the education sector, we have developed simple ideas to help you plan and improve the work experience programme you offer.

[www.workinspiration.com](http://www.workinspiration.com)

## **Workwell**

The Workwell movement aims to help UK businesses create the most engaged workforce in the world. By working to prove the case, spread good practice and provide practical support, our goal is to inspire employers to help their people flourish.

[http://www.bitc.org.uk/workplace/health\\_and\\_wellbeing/](http://www.bitc.org.uk/workplace/health_and_wellbeing/)

## **Mayday Network**

The Prince's Mayday Network, convened by Business in the Community, is a collaboration of businesses at all stages on the low carbon journey: some leading, some just starting out. Named after the international 'Mayday Mayday' distress signal and founded by HRH The Prince of Wales in 2007, our aim is to inspire, engage, support and challenge as many businesses as possible as they work together towards a sustainable future.

[www.maydaynetwork.com](http://www.maydaynetwork.com)

## **BITC Membership**

Find out how to become a membership of Business in the Community, what it costs and what it can offer your company. [http://www.bitc.org.uk/join\\_us/index.html](http://www.bitc.org.uk/join_us/index.html)